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**SABINSA TO HOST DISCUSSION ON NATURAL COMPOUNDS
FOR REDUCING INFLAMMATION AT SUPPLYSIDE EAST**
*Guest Presenter Dr. Bharat Aggarwal from M.D. Anderson Cancer Center to Highlight Recent
Research Surrounding Sabinsa's Boswellin[®] and Curcumin C³ Complex[®] Ingredients*

PISCATAWAY, NJ, April 10, 2006 – Sabinsa Corporation, a manufacturer and supplier of herbal extracts, cosmeceuticals, minerals and specialty fine chemicals, will be hosting a VendorWorks Presentation entitled “Natural Compounds for Reducing Inflammation” on Wednesday, May 3, 2006 from 9 a.m. – 9:50 a.m. at the SupplySide East International Tradeshow and Conference in Secaucus, N.J. Guest speaker Bharat Aggarwal, Ph.D., distinguished professor of cancer research at M.D. Anderson Cancer Center at the University of Texas, will reveal groundbreaking research on Sabinsa's Boswellin[®] and Curcumin C³ Complex[®] ingredients, which have been shown to block key biological pathways involved in inflammation, cancer and degenerative diseases.

“With the recent attention and scrutiny surrounding several prescription anti-inflammatories, we wanted to reassure manufacturers that there are safe and effective natural compounds available to manage inflammation,” stated Todd Norton, president, Sabinsa Corporation. “In clinical studies, our Boswellin and Curcumin C³ Complex ingredients are showing strong promise in their ability to support joint health and reduce pain associated with several chronic inflammatory conditions.”

Research conducted by Dr. Aggarwal's group at M.D. Anderson Cancer Center has shown that curcuminoids and boswellic acids inhibit the actions of nuclear factor-kappa B (NF-kB), a protein that regulates inflammation at the molecular level. NF-kB is involved in the expression of more than 300 genes that trigger abnormal inflammatory responses, leading to a variety of chronic disorders including arthritis and cancer. Sabinsa's patented Curcumin C³ Complex[®] is an extract of turmeric root standardized to 95 percent curcuminoids. The company's patent-pending Boswellin[®] ingredient is a gum resin extract from the *Boswellia serrata* plant.

Sabinsa Corporation, founded in 1988, is a manufacturer and supplier of herbal extracts, cosmeceuticals, minerals and specialty fine chemicals. Sabinsa's mission is to provide alternative and complementary natural products for human nutrition and well-being. Over the past nine years, Sabinsa has brought to market more than 30 standardized botanical extracts and privately funded several clinical studies in conjunction with prestigious institutions in support of these products. With more than 100 scientists working full time conducting ongoing research both in India and the United States, Sabinsa continues to develop and patent phytonutrients for the world market. All products intended for human consumption are certified Kosher. For more information visit www.sabinsa.com.

The SupplySide East trade show is dedicated to bringing together manufacturers and suppliers in the dietary supplement, food, pharmaceutical and cosmetic industries. The event provides a unique opportunity for an executive level exchange of ideas, goods and services not available through any other business-to-business event. SupplySide East offers three days of informative seminars and exhibitions tailored to the specific needs of supply chain executives. For more information visit www.supplysideshow.com.

For more information contact Courtney Jacobs at 801-538-0777 ext. 102 or courtneyj@imgbranding.com or stop by the Sabinsa booth #'s 1601/1603 at SupplySide East.

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